



GALVANIZE
DIGITALSOLUTIONS

DMAX





DMAX



The Client

DMAX DE <http://www.dmax.de> is a rich, full fluid responsive web site.

Problem/Opportunity

The DMAX DE website was designed to replace the existing [dmax.de](http://www.dmax.de) website to drive more web traffic, raise more revenue through exciting video take-over ads, and engage and retain users with its colourful full-fluid graphics that fill the browsers and devices edge to edge without borders and margins.

Challenges

The DMAX DE website was designed to replace the existing [dmax.de](http://www.dmax.de) website to drive more web traffic, raise more revenue through exciting video take-over ads, and engage and retain users with its colourful full-fluid graphics that fill the browsers and devices edge to edge without borders and margins.

The Solution

The primary focus of the design as mentioned above is full-fluid. Even the Ads are full-fluid and can take over the entire back-ground as a running video with optional sound, as other things happen in the foreground.



SERVICES



IMPLEMENT & MANAGE



BRAND & CREATIVE



BUILD & INTEGRATE

TECHNOLOGY

